



ST. JOHNS COUNTY PROPERTY APPRAISER

— *Eddie Creamer, CFA* —

St. Johns County Property Appraiser's Office Social Media Policy

The St. Johns County Property Appraiser's Office places importance on public feedback and its role in the governance of the community. In order to better serve its residents, the St. Johns County Property Appraiser's Office utilizes user engagement tools and websites, including social media platforms, to provide the public with information. The purpose of these social media platforms is to provide a space where community members and property owners can learn about official St. Johns County Property Appraiser's Office public information and news.

Please be aware that under Chapter 119, Florida Statutes, every submission – including posts, comments, or other type of communication – to the St. Johns County Property Appraiser's Office's social media platforms is a public record and will be archived by the St. Johns County Property Appraiser's Office according to Florida law. Comments or posts on any Property Appraiser's Office Social media site do not constitute a public records request. To submit a public records request please visit <https://www.sjcpa.gov/public-records-request>, submit your request to publicrecords@sjcpa.gov, or call (904) 827-5541.

The Property Appraiser's Office will regulate posts to its social media platforms in a reasonable, viewpoint-neutral method consistent with the law regarding a limited public forum. The following types of posts will be removed from view and archived consistent with Florida law:

- Comments unrelated to a topic posted by the Property Appraiser's Office, including spam;
- Obscene language or content;
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability, or sexual orientation;
- Sexual content or links to sexual content;
- Solicitations of commerce or election;
- Conduct or encouragement of illegal activity;
- Information that may tend to compromise the safety or security of the public, including threats;
- Content that violates a copyright, trademark, or other legal ownership interest;
- Accusations of illegal conduct.

All members of the public who engage with the St. Johns County Property Appraiser's Office social media accounts are governed by the respective social media platform's Terms of Use and Privacy Policy, which is not controlled by the St. Johns County Property Appraiser's Office.

ST. JOHNS COUNTY PROPERTY APPRAISER

— *Eddie Creamer, CFA* —



Furthermore, the St. Johns County Property Appraiser's Office:

- Reserves the right to discontinue any or all Property Appraiser's Office social media sites at any time.
- Stipulates that following, "friending," liking, sharing, or otherwise interacting with other social media accounts, persons, or organizations is not an endorsement by the Property Appraiser's Office and is only intended as a means of communication.
- Specifies that the views and comments expressed on any Property Appraiser's Office's social media site are the views and comments of the comment's author and do not necessarily reflect the official views of the St. Johns County Property Appraiser's Office, its elected and appointed officers and employees, or its departments and agencies.
- Specifies that by posting or commenting, the author acknowledges, understands, and accepts these terms of use.

Additionally, we believe in the importance of protecting the privacy of children online. The Children's Online Privacy Protection Act (COPPA) governs information gathered online from or about children under the age of 13. Verifiable consent from a child's parent or guardian is required before collecting, using, or disclosing personal information from a child under age 13. Our site is not intended to solicit information of any kind from children under age 13. If you believe that we have received information from or about children under age 13, please contact us.

For questions or comments regarding this policy, please contact the Community Outreach and Education Coordinator, Jennifer Zuberer at JenniferZ@sjcpa.gov or at (904) 827-5510.

EDDIE CREAMER, CFA, Property Appraiser

4030 Lewis Speedway, Suite 203 • Saint Augustine, Florida 32084 • Phone (904) 827-5500 • Fax (904) 827-5580 • www.sjcpa.gov